



LA GRANGE
PET PARADE

FUNDRAISER EVENT

Keep the parade going for years to come!

**EVENT DATE: Friday, May 8
at The Elm, La Grange**

America's Original Pet Parade is celebrating 74 years on May 30, 2020! This La Grange tradition was started by a group of local business professionals and is now coordinated through a non-profit organization, Pet Parade Charities, and a committee of caring community volunteers. We are on the "Road to 75!"

**Keep it Alive 'til 75!
Support the Fundraiser Today!**



Yes I am interested in supporting the 2020 "Pet Parade Fundraiser":

Name & Company _____

Phone & Email _____

Sponsorship Level (see reverse side) _____

I am interested in donating this item for the Silent Auction: (Email molly@lagrangepetparade.org for pick up)

Credit Card payment accepted through: lagrangepetparade.org and click DONATE TODAY

Write checks to: Pet Parade Charities — Tax ID#: 36-4276511 Call 708.821.2141 with questions

Platinum Level Sponsor: \$2,500

At the Event

- EXCLUSIVE Platinum Sponsors (Only 2 Sponsorships Sold) Introduce one of the two bands during the fundraiser event
- RESERVED Table at the event for your guests (up to 10 people)
- Your company logo will be displayed, recognizing your sponsorship, on a screen throughout the evening. (400 attendees projected)
- 4 Tickets to the Event. Value \$400
- Your company announced as a Platinum Sponsor by the event Emcee

At the Parade

- 3' X 5' Banner created for the parade (May 30), carried by 2 representatives you provide
- Promotional Material can be given out to attendees of the parade (2 additional people can walk and give out materials along the curb of the route)

General Promotions

- Four (4) Facebook Posts including a Live Video recognizing your Fundraiser Sponsorship (3,000 Followers)
- One (1) Email Blast recognizing you as a Platinum Sponsor sent to Pet Parade email list (1,000 Subscribers)
- Your company recognized on the Pet Parade website
- Plaque for your business recognizing your support

Gold Level Sponsor: \$1,000

At the Event

- 2 Tickets to the event. Value \$200
- Your company logo will be displayed, recognizing your sponsorship, on a screen throughout the evening. (400 attendees projected)
- Your company announced as a Gold Sponsor by the event Emcee

At the Parade

- 3' X 5' Banner created for the parade (May 30), carried by 2 representatives from your business/organization or by a Boy Scout if you choose. Value: \$500

General Promotions

- Two (2) Facebook Posts recognizing your Fundraiser Sponsorship (3,000 Followers)
- One (1) Email Blast recognizing you as a Gold Sponsor sent to Pet Parade email list (1,000 Subscribers)
- Your company recognized on the Pet Parade website

Silver Level Sponsor: \$500

At the Event

- Your company logo will be displayed, recognizing your sponsorship, on a screen throughout the evening. (400 attendees projected)
- Your company announced as a Silver Sponsor by the event Emcee

General Promotions

- One (1) Facebook Post recognizing your Fundraiser Sponsorship (3,000 Followers)
- One (1) Email Blast recognizing you as a Silver Sponsor sent to Pet Parade email list (1,000 Subscribers)
- Your company recognized on the Pet Parade website
- Plaque for your business recognizing your support

Bronze Level Sponsor: \$250

At the Event

- Your company logo will be displayed, recognizing your sponsorship, on a screen throughout the evening. (400 attendees projected)
- Your company announced as a Bronze Sponsor by the event Emcee

General Promotions

- One (1) Email Blast recognizing you as a Bronze Sponsor sent to Pet Parade email list (1,000 Subscribers)
- Your company recognized on the Pet Parade website